Goals:

- 1. Goal 1: Improve External Recognition and Develop Relationships (Professionals, Government Agencies, and Potential Members), open the lines of communication, and foster awareness of NA.
- 2. Build Relationships with Member Communities and Foster Unity
- 3. Build, Develop, and Support NA in Remote Communities

Sub-Category	TASK (Action)	Trusted Servants/ Project Members/ Resource Pool (point person in bold)	Monitor (single point of accountability)	Deliverables (Final Product)	Completion Date (Either Conference Call or Conference)
1.1.1	PR through social media	Rhonda, Merry, Katherine, Martin (PR-QC), James B (Resource), Ron S., Alyce K	Roxanne	PR through social media to grow and maintain CANA/ACNA's social media presence (French and English)	CANA/ACNA 2026
1.2.1	National Professional Development and External Outreach	Veronica , Carl K, Joanne A, Katherine M, John F, Pierre A	Brian	 Contact with agencies as identified in the attached spreadsheet (insert link here) Reach out to remote, rural, and diverse communities. Gain a better understanding of the demographics we don't usually see in meetings. 	CANA/ACNA 2026
2.1.1	Reimagine the Canadian Convention (CCNA) and its service positions	Merry, Ken P, Pierre A, Dean W, Paul C, Daniel B, Joanne A, Bill W (resource), Patrick D, Marisha M., Brian S.	Martin	Provide recommendations based on the assessment (review and re-evaluation)	CANA/ACNA 2026

3.1.1	FD / PR Collaboration	Katherine M., Bill W., Louise, Mark, John G. BC PR, Brian S, Ron S., Joanna L., Kathy, Rhonda	Veronica	Regularly scheduled virtual workshops Define and create a group that would be part of the FD/PR to coordinate exchange between regions	CANA/ACNA 2026
4.1.1	Indigenous Translations	Genina , Pierrot G., Rhonda R., Jim F., James B., Isa- Bell S.	Merry	Translated IP#1 & Key Tags	CANA/ACNA 2026

Routine Services					
TASK (Action)	Trusted Servants	Deliverables (Final Product)			
Phoneline	Treasurer	National Toll-Free number			
Website	Vice-Chair	National Website (bilingual)			
Convention – CCNA	NCRC, Treasurer, PWG	National Recovery Celebration			
Booth at CCNA	FD/PR Team	Have the FD/PR booth on display at CCNA with CANA/ACNA members staffing it			
Local Workshop	Local RD, NAWS staff, WB member	Deliver a workshop during the CANA/ACNA week to the local NA community			
CANA/ACNA Video	CANA/ACNA admin	Video that highlights what CANA/ACNA is currently working for presentation at CCNA and make available to CANA/ACNA members			
French Translations	Chair	All CANA/ACNA meeting documents translated into French for posting in the forum and email to the Quebec RD team			
CANA/ACNA Newsletter	Secretary	Create and distribute English and French CANA/ACNA digital newsletter			
CANA/ACNA Pamphlet	Secretary	Distribute and update as needed English and French "What is CANA/ACNA" pamphlet			
PSA – English	FD/PR Team	Initiate TV PSA – English campaign as per previous years			
Scanning	CANA/ACNA Admin	Environmental scan: creation, delivery, and compilation			

Attendance at Professional Events	FD/PR Team	Attendance at professional events (virtually or in person)
Offer Attendance at Regions	FD/PR Team	Members of CANA/ACNA attend regions that are not their home region and deliver service, related workshops of the region's choosing