

CCNA XXXII Budget Projections

|                                              |                   |                      |         | Projected                  | Projected     | Projected   | Projected   | Projected   | Actual      |
|----------------------------------------------|-------------------|----------------------|---------|----------------------------|---------------|-------------|-------------|-------------|-------------|
| REVENUE                                      |                   |                      |         | 300                        | 350           | 400         | 450         | 500         |             |
| Registration                                 | Projected Qty     | Price                |         |                            |               |             |             |             |             |
|                                              | Early Bird        | 50-65-80-90-100      | \$30.00 | \$1,500.00                 | \$1,950.00    | \$2,400.00  | \$2,700.00  | \$3,000.00  | \$1,560.00  |
|                                              | Pre-Reg           | 150-170-200-220 -240 | \$40.00 | \$6,000.00                 | \$6,800.00    | \$8,000.00  | \$8,800.00  | \$9,600.00  | \$8,400.00  |
|                                              | Advance           | 50-65-80-90-100      | \$50.00 | \$2,500.00                 | \$3,250.00    | \$4,000.00  | \$4,500.00  | \$5,000.00  | \$4,400.00  |
|                                              | Onsite            | 100-115-120-140-160  |         | \$5,000.00                 | \$5,750.00    | \$6,000.00  | \$7,000.00  | \$8,000.00  | \$4,063.00  |
|                                              | NC Contributions  |                      |         |                            |               |             |             |             | \$2,303.40  |
|                                              | Processing Markup |                      |         |                            |               |             |             |             | \$835.71    |
| Total                                        |                   |                      |         | \$15,000.00                | \$17,750.00   | \$20,400.00 | \$23,000.00 | \$25,600.00 | \$21,562.11 |
| Events prior to Convention                   |                   |                      |         | Projected                  | Actual        |             |             |             |             |
| Contributions from Area                      |                   |                      |         | \$1,500.00                 | \$1,800.00    | \$2,000.00  | \$2,000.00  | \$2,000.00  |             |
| Local T-Shirt Raffle Event                   |                   |                      |         |                            |               |             |             |             | \$310.00    |
| Online Raffle Ticket Sales                   |                   |                      |         |                            |               |             |             |             | \$30.00     |
| On the ground Raffle Ticket Sales            |                   |                      |         |                            |               |             |             |             | \$635.00    |
| Bowling Fundraiser                           |                   |                      |         |                            |               |             |             |             | \$301.00    |
| Saskatoon T-Shirt Raffle                     |                   |                      |         |                            |               |             |             |             | \$200.00    |
| Preconvention T-Shirt Sales                  |                   |                      |         |                            |               |             |             |             | \$225.00    |
| Edmonton Area Auction                        |                   |                      |         |                            |               |             |             |             | \$315.00    |
| EANA Convention Raffle                       |                   |                      |         |                            |               |             |             |             | \$380.00    |
| Party in the Park Fundraiser                 |                   |                      |         |                            |               |             |             |             | \$508.00    |
| Fundraiser                                   |                   |                      |         |                            |               |             |             |             | \$90.00     |
| T-Shirt Sales                                |                   |                      |         |                            |               |             |             |             | \$150.00    |
| T-Shirt Sales                                |                   |                      |         |                            |               |             |             |             | \$100.00    |
| Canabucks                                    |                   |                      |         |                            |               |             |             |             | \$20.00     |
| T-Shirt Sales                                |                   |                      |         |                            |               |             |             |             | \$200.00    |
| Total                                        |                   |                      |         | \$1,500.00                 | \$1,800.00    | \$2,000.00  | \$2,000.00  | \$2,000.00  | \$3,464.00  |
| Convention Events                            |                   |                      |         | Projected                  | Price         |             |             |             |             |
| Banquet                                      |                   |                      |         | 100-120-140-160-180        | \$70.00       | \$7,000.00  | \$8,400.00  | \$9,800.00  | \$11,200.00 |
| Brunch                                       |                   |                      |         | 100-110-120-130-140        | \$35.00       | \$3,500.00  | \$3,850.00  | \$4,200.00  | \$4,550.00  |
| Comedy                                       |                   |                      |         | 160-175-190-210-230        | \$20.00       | \$3,200.00  | \$3,500.00  | \$3,800.00  | \$4,200.00  |
| Fri Showcase                                 |                   |                      |         | 30-40-50-60-70             | \$10.00       | \$300.00    | \$400.00    | \$500.00    | \$600.00    |
| Sat Dance                                    |                   |                      |         | 100-125-150-175-200        | \$15.00       | \$1,000.00  | \$1,250.00  | \$1,500.00  | \$1,750.00  |
| Auction                                      |                   |                      |         |                            |               | \$1,200.00  | \$1,500.00  | \$1,800.00  | \$2,000.00  |
| Raffle                                       |                   |                      |         |                            |               | \$300.00    | \$350.00    | \$400.00    | \$450.00    |
|                                              |                   |                      |         |                            |               | \$16,500.00 | \$19,250.00 | \$22,000.00 | \$24,750.00 |
| Merchandise                                  |                   |                      |         | Projected                  |               |             |             |             |             |
| CCNA XXXII Merchandise                       |                   |                      |         | 5000-6000-7500-9000-10,000 | 15 % of sales | \$750.00    | \$900.00    | \$1,125.00  | \$1,350.00  |
| CCNA XXXII Speaker Sales                     |                   |                      |         | 50X5 - 25X40               | 100X5 - 40X40 | \$1,080.00  | \$1,436.00  | \$1,592.00  | \$1,682.00  |
| Online mp3 Sales (CCNA XXXI and prior)       |                   |                      |         |                            |               |             |             |             | \$1,888.00  |
| ID Badges Refund (Window Sleeves) - 350 Owed |                   |                      |         |                            |               |             |             |             | \$286.65    |
|                                              |                   |                      |         |                            |               | \$1,830.00  | \$2,336.00  | \$2,717.00  | \$3,032.00  |
| Hotel Rebates                                |                   |                      |         |                            |               |             |             |             | \$3,388.00  |
|                                              |                   |                      |         | 140 room nights X 20.00    |               | \$2,800.00  | \$2,800.00  | \$2,800.00  | \$2,800.00  |
| GST Input Tax Credits                        |                   |                      |         |                            |               |             |             |             | \$3,952.00  |
|                                              |                   |                      |         |                            |               |             |             |             | \$492.09    |
| Projected Revenue                            |                   |                      |         | \$37,630.00                | \$43,936.00   | \$49,917.00 | \$55,582.00 | \$61,488.00 | \$69,749.64 |
| EXPENSES                                     |                   |                      |         |                            |               |             |             |             |             |
| Administration                               |                   |                      |         | Projected                  | Actual        |             |             |             |             |
| P.O. Box                                     |                   |                      |         |                            |               | \$0.00      | \$0.00      | \$0.00      |             |
| Stripe / Square Processing Fees              |                   |                      |         |                            |               |             |             |             | \$720.38    |
| Bank Surcharges                              |                   |                      |         |                            |               | \$100.00    | \$100.00    | \$100.00    | \$153.75    |
| Zoom Renewal                                 |                   |                      |         |                            |               |             |             |             | \$247.14    |
| Paypal/One App Processing                    |                   |                      |         |                            |               |             |             |             | \$29.84     |
| Journaling Books (Notetaking)                |                   |                      |         |                            |               |             |             |             | \$15.63     |
| Canabucks Supplies                           |                   |                      |         |                            |               |             |             |             | \$13.85     |
| U-Line / Badge/Ticket Printer                |                   |                      |         |                            |               |             |             |             | \$502.13    |

|                                                |                          |         |  |             |             |             |             |             |             |
|------------------------------------------------|--------------------------|---------|--|-------------|-------------|-------------|-------------|-------------|-------------|
| Business Cards - Ticket Printing               |                          |         |  |             |             |             |             |             | \$133.75    |
| Raffle Tickets                                 |                          |         |  |             |             |             |             |             | \$18.47     |
| Ink                                            |                          |         |  |             |             |             |             |             | \$78.74     |
| Printer                                        |                          |         |  |             |             |             |             |             | \$144.78    |
| Misc                                           |                          |         |  | \$200.00    | \$200.00    | \$200.00    | \$200.00    | \$200.00    |             |
|                                                |                          |         |  | \$300.00    | \$300.00    | \$300.00    | \$300.00    | \$300.00    | \$2,058.46  |
| <b>Fundraising Event Expenses</b>              |                          |         |  |             |             |             |             |             |             |
| Groceries / Food (Party in the Park)           |                          |         |  |             |             |             |             |             | \$379.22    |
| Raffle Ticket Rolls                            |                          |         |  |             |             |             |             |             | \$33.58     |
| Pre-Convention T-Shirts                        |                          |         |  |             |             |             |             |             | \$440.00    |
|                                                |                          |         |  |             |             |             |             |             | \$852.80    |
| <b>Registration</b>                            | Projected                | Actual  |  |             |             |             |             |             |             |
| Basic Registration Packages                    |                          | \$10.00 |  | \$3,000.00  | \$3,500.00  | \$4,000.00  | \$4,500.00  | \$5,000.00  | \$3,500.00  |
| Early & Pre-reg Item                           |                          | \$2.00  |  | \$600.00    | \$700.00    | \$800.00    | \$900.00    | \$1,000.00  | \$600.00    |
|                                                |                          |         |  | \$3,600.00  | \$4,200.00  | \$4,800.00  | \$5,400.00  | \$6,000.00  | \$4,100.00  |
| <b>Events</b>                                  |                          |         |  |             |             |             |             |             |             |
| Banquet tickets                                | Anticipated \$71.86/item |         |  | \$7,186.00  | \$8,623.20  | \$10,060.40 | \$11,497.60 | \$12,934.80 | \$12,000.95 |
| Brunch tickets                                 | Anticipated \$37.17/item |         |  | \$3,717.00  | \$4,088.70  | \$4,460.40  | \$4,832.10  | \$5,203.80  | \$5,835.69  |
| Friday Night Show                              |                          |         |  | \$500.00    | \$500.00    | \$500.00    | \$500.00    | \$500.00    | \$0.00      |
| Sat Dance                                      |                          |         |  | \$800.00    | \$800.00    | \$800.00    | \$800.00    | \$800.00    | \$0.00      |
| Comedy Show                                    |                          |         |  | \$2,000.00  | \$2,000.00  | \$2,000.00  | \$2,000.00  | \$2,000.00  | \$1,200.00  |
| Auction                                        |                          |         |  | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$244.50    |
| Raffle Prizes                                  |                          |         |  | \$200.00    | \$200.00    | \$200.00    | \$200.00    | \$200.00    | \$191.41    |
|                                                |                          |         |  | \$14,403.00 | \$16,211.90 | \$18,020.80 | \$19,829.70 | \$21,638.60 | \$19,472.55 |
| <b>Programming</b>                             | Projected                | Actual  |  |             |             |             |             |             |             |
| On Site Program                                | .50 each X 200           |         |  | \$100.00    | \$100.00    | \$100.00    | \$100.00    | \$100.00    | \$0.00      |
| Speaker Travel                                 |                          |         |  | \$800.00    | \$800.00    | \$800.00    | \$800.00    | \$800.00    | \$0.00      |
| Banquet/Brunch Speaker                         |                          |         |  | \$575.00    | \$575.00    | \$575.00    | \$575.00    | \$575.00    | \$0.00      |
| Hotel Accomodations                            |                          |         |  | \$750.00    | \$750.00    | \$750.00    | \$750.00    | \$750.00    | \$0.00      |
| Meeting Packages/Format                        |                          |         |  | \$200.00    | \$200.00    | \$200.00    | \$200.00    | \$200.00    | \$0.00      |
|                                                |                          |         |  | \$2,425.00  | \$2,425.00  | \$2,425.00  | \$2,425.00  | \$2,425.00  | \$0.00      |
| <b>Convention Information</b>                  | Projected                | Actual  |  |             |             |             |             |             |             |
| Registration Flyers                            | .50 each                 |         |  | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$162.75    |
| Postage                                        |                          |         |  | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      |
| Banners & Signage                              |                          |         |  | \$600.00    | \$600.00    | \$600.00    | \$600.00    | \$600.00    | \$442.75    |
| Table Settings                                 |                          |         |  | \$65.00     | \$75.00     | \$90.00     | \$100.00    | \$115.00    | \$16.01     |
| Audio/Video                                    |                          |         |  | \$5,000.00  | \$5,000.00  | \$5,000.00  | \$5,000.00  | \$5,000.00  | \$1,400.00  |
| Radios / Walkie-Talkies                        |                          |         |  | \$350.00    | \$350.00    | \$350.00    | \$350.00    | \$350.00    | \$23.10     |
|                                                |                          |         |  | \$6,015.00  | \$6,025.00  | \$6,040.00  | \$6,050.00  | \$6,065.00  | \$2,044.61  |
| <b>Insurance</b>                               |                          |         |  |             |             |             |             |             | \$397.00    |
| <b>Merchandise</b>                             | Projected                | Actual  |  |             |             |             |             |             |             |
| Banquet Exchange                               |                          |         |  | \$234.00    | \$270.00    | \$324.00    | \$360.00    | \$414.00    | \$360.00    |
| Speaker Gifts                                  |                          |         |  | \$150.00    | \$150.00    | \$150.00    | \$150.00    | \$150.00    | \$125.79    |
| Basic Text Giveaway (Newcomers)                |                          |         |  |             |             |             |             |             | \$360.00    |
| ID Badges Refund (Window Sleeves) - 50 Charged |                          |         |  |             |             |             |             |             | \$34.50     |
|                                                |                          |         |  | \$384.00    | \$420.00    | \$474.00    | \$510.00    | \$564.00    | \$880.29    |
| <b>Various</b>                                 |                          |         |  |             |             |             |             |             |             |
| Logo Winner                                    |                          |         |  | \$22.00     | \$22.00     | \$22.00     | \$22.00     | \$22.00     | \$0.00      |
| Hotel Space Rental                             |                          |         |  | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      | \$0.00      |
|                                                |                          |         |  | \$22.00     | \$22.00     | \$22.00     | \$22.00     | \$22.00     | \$0.00      |
| <b>GST (5%)</b>                                |                          |         |  |             |             |             |             |             | \$1,923.46  |
| <b>Projected Expenses</b>                      |                          |         |  | \$27,149.00 | \$29,603.90 | \$32,081.80 | \$34,536.70 | \$37,014.60 | \$31,729.17 |
| <b>Projected Surplus</b>                       |                          |         |  | \$10,481.00 | \$14,332.10 | \$17,835.20 | \$21,045.30 | \$24,473.40 | \$38,020.47 |