Goals:

- 1. Improve External Recognition and Develop Relationships (Professionals, Government Agencies and Potential Members)
- 2. Identify, Coordinate and Assess Resources (Human & financial)
- 3. Build Relationships with Member Communities and Foster Unity
- 4. Build, Develop and Support NA in Remote Communities

Sub-Category	TASK (Action)	Trusted Servants/ Project Members/ Resource Pool (point person in bold)	Monitor (single point of accountability)	Deliverables (Final Product)	Completion Date (Either Conference Call or Conference)
1.1.1	PR through Social Media	Rhonda, Susan, Carl, Merry	Adrian	Guidelines for PR through social media and maintain CANA/ACNA's social media presence	CANA/ACNA 2024
1.1.2	French TV PSA	Vincent, Genina	Merry	Air at least 45 PSA spots – TV station to be determined/ and as many spots that we can at APTN TV station	CANA/ACNA 2024
1.2.1	National Professional Development	Susan Pat, Louise, Rhonda, Val, Carl	Allison	Contact agencies to provide information that NA is a viable program of recovery.	CANA/ACNA 2024
1.2.3	Improve CANA/ACNA Website	Susan, Bill W, John Y, Merry G	Adrian	Build a WordPress website in French and English that meets Current industry standards in architecture/structure/security/functionality/content and appearance	CANA/ACNA 2024

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2.1.1	Re-evaluate CCNA processes, including NCRC Role	Bill, Pat, Jim, Laura, Patrick	Adrian	CCNA Guidelines and NCRC role recommendations to the CANA/ACNA body	CANA/ACNA 2024
2.2.1	Approach former trusted servants to work on projects	Admin	Roxanne	Create/maintain an email/contact list of former CANA/ACNA trusted servants, including CCNA and regional delegates	Ongoing
2.2.2	Communicate, engage, and encourage involvement in workgroup projects for members at large	Admin	Roxanne	Communicate opportunities via the CANA/ACNA newsletter, website,	Ongoing
4.1.1A	Translations IK	Genina, Katherine M, Vincent, Pierrot, Jim F, Rhonda	Louise	Finalized copy of IP#1 in Inuktitut approved	CANA/ACNA 2024
4.1.1B	Translations James Bay Cree	Genina, Jim, Vincent, Pierrot	Mark	Check IP#1 back translation for conceptual fidelity	CANA/ACNA 2024
4.1.1C	Translations Blackfoot	Genina, Jim, Vincent, Pierrot, Val	Katherine	Create a New IP #1 in Blackfoot	CANA/ACNA 2024

Goals:4

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4.1.2	PR to Northern Treatment Centres	Rhonda, Val, Katherine M, Gerico, Keith F. Louise (Resource)	Roxanne	Open the lines of communication and foster awareness of NA in Northern treatment Centres	CANA/ACNA 2024
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Routine Services					
TASK (Action)	Trusted Servants	Deliverables (Final Product)			
Phoneline	Treasurer	National Toll-Free number			
Website Vice-Chair		National Website (bilingual)			
Convention – CCNA	NCRC, Treasurer, PWG	National Recovery Celebration			
Booth at CCNA	FD/PR Team	Have the FD/PR booth on display at CCNA with CANA/ACNA members staffing it			
Local Workshop	Local RD, NAWS staff, WB member	Deliver a workshop during the CANA/ACNA week to the local NA community			
CANA/ACNA Video	CANA/ACNA admin	Video that highlights what CANA/ACNA is currently working for presentation at CCNA and make available to CANA/ACNA members			
French Translations Chair		All CANA/ACNA meeting documents translated into French for posting in the forum and email to the Quebec RD team			

Routine Services					
CANA/ACNA Newsletter	Secretary	Create and distribute English and French CANA/ACNA digital newsletter			
CANA/ACNA Pamphlet	Secretary	Distribute and update as needed English and French "What is CANA/ACNA" pamphlet			
PSA – English	FD/PR Team	Initiate TV PSA – English campaign as per previous years			
Membership Email Distribution List	Secretary	Share CANA/ACNA information and news to the list			
Scanning	CANA/ACNA Admin	Environmental scan: creation, delivery, and compilation			
Attendance at Professional Events	FD/PR Team	Attendance at professional events (virtually or in person)			
Offer Attendance at Regions	FD/PR Team	Members of CANA/ACNA attend regions that are not their home region and deliver service, related workshops of the region's choosing			